

DM	T&O	REP
1224		1, 3, 6, 7, 8, 9, 10, 12, 13
1225		05, 10, 11, 13
1226		1, 3, 5, 6, 8, 9, 11, 12, 13, 14, 15, 16, 21
1228		05, 11, 13
1230		1, 2, 3, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910

DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

July 31, 1995

TO: Division Managers

RE: August Promotion Calendar

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for August 1995 should be distributed to sales reps with call responsibility.

Your assistance is appreciated.

Sincerely,

*Jim*

J. T. Jones

JTJ/fr

51855 0906

**August '95  
1242 Promotion Calendar**

To	Chain	Co-Marketing	VAP
ROU #1210, 1310	ANDY K'S DAIRY & DELI CID #4084-00-00	25¢ pack buydown Select, Winston, (all Brand styles) Marlboro, NJ store <u>only</u>	DORAL Buy 2 Get Free <i>Coffee Mug</i>
ROU #1210, 1310	A&P South Division CID #0208-01-01	N/A	DORAL Buy 2 Get Free <i>Coffee Mug</i>
ROU #1210	HOME LIQUORS CID #1932-00-00	30¢ pack buydown, Select, Winston, inner city locations - Salem, all brand styles	DORAL Buy 2 Get Free <i>Coffee Mug</i>
ROU #1110, 1210, 1310, 1510, 1610, 1710	Pharmhouse d/b/a RX PLACE CID #1122-00-00	\$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores <u>only</u> )	DORAL Buy 2 Get Free <i>Coffee Mug</i> Temporary Floor Base display authorized
ROU #1210, 1310, 1510, 1610, 2910	PHARMHOUSE CID #1122-00-00	N/A	DORAL Buy 2 Get Free <i>Coffee Mug</i> Temporary Floor Base display authorized
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	HESS OIL CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	DORAL Buy 2 Get Free <i>Coffee Mug</i>
ROU #1210, 1310, 1510	RX PLACE DRUG MART CID #1153-00-00	N/A	DORAL Buy 2 Get Free <i>Coffee Mug</i>

4060 55815